



TERMS AND CONDITIONS

1. How to vote?

MAKE IT POP Awards runs a premium-rated SMS line. The purpose of this; is to determine which participant received the highest votes from art supporters and fans. Each participant will have a unique keyword e.g. 'iPOP 29'. In this case, the participant with the highest number of votes will be considered the Public's choice winner and will be contacted via email in order to communicate further regarding the delivery of the certificate award and mentorship program. Then the Judge's choice winner will be contacted via email as well in order to communicate further regarding the delivery of the award certificates and mentorship program.. To vote for your favorite participant, Send an SMS with the participant's keyword to 33282. You can vote as many times as you would like. SMSs are charged at R1.50 per SMS, network fees and/or administration fees may be charged and free SMSs do not apply.

2. What is the closing date?

The voting line will be open from August 1, 2025, to September 30, 2025. MAKE IT POP Awards will be accepting entries from July 21, 2025, to August 30, 2025, and sending back the 'vote-for-me' posters of the accepted entries during this time frame from July 28, 2025 – August 30, 2025. Participants can promote their creations online and offline until the closing date of the competition which is September 30, 2025, in order to obtain votes for themselves. We advise participants to promote themselves as soon as they receive their 'vote-for-me' posters and to ensure that participants indicate and inform their supporters and fans that SMSs are charged at R1.50 per SMS, regardless of whether it is an online or offline campaign. The competition results will be announced on our social media platforms. The Judge's choice and Public's choice winners will be contacted via email within 7 days of the closing date. The competition entry is free.

3. What do I need to consider beforehand?

Entering this competition implies that you have read the rules and agree to comply with our terms and conditions. If you fail to comply with the terms and conditions, you may incur fines of up to R10,000. For any queries and issues relating to the SMS line, please call 066 245 4039 or email makeitpopza@gmail.com.